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Dear Community Partner,

Lakeside Artists Guild is excited to announce our 4th Annual Free Summer Concert Series on beautiful Cedar Lake. We are seeking businesses and individuals to financially partner with us to bring another year of inspiring, interactive concerts to our community. These family-friendly events have become a local highlight of the summer!

The Summer Series will feature five unique performances free to the public, including:

June 16th- "How Suite It Is." We will fill the stage with additional musicians in order to present the St. Paul Suite of Holst, and will also present an assortment of other favorites both Classical and Modern.

June 23rd - Luciano Antonio "Authentic Brazilian Jazz." We are happy to welcome Luciano and his smooth Brazilian Jazz to the lakefront. His gorgeous guitar sounds set the stage for a perfect summer evening.

July 14th- "The Other Side Of The Fiddle." You may think you know what the string can do. But "The Other Side of The Fiddle." will surprise you!

July 28th - "Doug Horne and the Rhythm Makers Big Band Swing." Grab your favorite dancing partner and friends for this high energy night of toe-tapping favorites. Dancing shoes encouraged!

August 11th- "Bach In Style." Some artists leave their mark on history, inspiring creation in their lifetime and in every generation that follows. Enjoy almost three centuries of inspiration sparked by the creative mind of the great genius that was J.S. Bach! Listen carefully and discover the echoes of Bach's soul still speaking today.

All performances will be held select Sundays at 6:30 pm on the stage at the Cedar Lake Town Grounds.

We are seeking funding to support the costs associated with production of the concert series. The costs include hiring musicians, renting equipment, and promoting the event to the community. We are endeavoring to raise \$14,625 so that we may continue to provide free access to high-quality musical performances that enrich the cultural landscape of our region.

Lakeside Artists Guild is committed to fostering the vibrant, unique character of our community to celebrate the arts and bring people together at our concert events. We believe that music has the power to inspire, connect, and heal, and we are dedicated to making our community a place where everyone can access and enjoy the transformative power of music.

Thank you for considering our request. If you have any questions or would like to discuss the events further, please do not hesitate to contact us. Donations can be made via our website, by mail and Venmo.

Sincerely,

Andrew Anderson
-Founder
Lakeside Artists Guild
847-542-1351
info@lakesideartistsguild.com

Help us grow the good, the true, and the beautiful through artistic expression and creation. Together we can continue a lasting summer tradition right here, in Northwest Indiana!

Sponsorship Levels

Full Season Sponsor - \$14,625 - Representation on all web and print media. Recognition at all concerts from the stage. Season Sponsors will receive recognition at all lakeside concerts for the 24/25 year, Lakeside reached approximately 5,500 people during our 22-23 concert season.

Individual Concert Sponsorships - \$1,475-\$3,725- Representation on all web and print media for the entire season. Recognition from the stage at sponsored concert.

Sponsor a Musician - \$1,750 (*You can even choose the musician!*) Recognition on web and print media.

Supporting Partner - \$500

Friends of the Guild - \$100

Season Venue Sponsor (Grounds Rental, Security, Signs, Advertising)- \$3325

Financial Breakdown for Each Performance:

June 16th How Suite It Is

Personnel Costs

10 Musicians, 1 Sound Engineer, 1 Lakeside Audience Representative/Admin

Total Personnel: 12

Personnel Cost: \$3,000

Venue Costs

Venue costs (parking, fees, signage): \$250. Officer: \$100. Insurance: \$50. Print and Social Advertising: \$75.

Total Venue Costs: \$475.

Total Concert Costs: \$3,475

June 23rd Luciano Antonio: Brazilian Jazz

Personnel Costs

3 Musicians, 1 Sound Engineer, 1 Lakeside Audience Representative/Admin

Total Personnel: 4

Personnel Cost: \$1,000

Venue Costs

Venue costs (parking, fees, signage): \$250. Officer: \$100. Insurance: \$50. Print and Social Advertising \$75.

Total Venue Costs: \$475

Total Concert Costs: \$1,475

July 14th The Other Side of The Fiddle

Personnel Costs:

11 Musicians, 1 Sound Engineer, 1 Lakeside Audience Representative/Admin

Total Personnel: 12

Personnel Cost: \$3,250

Venue Costs:

Venue costs (parking, fees, signage) \$250, Officer \$100, Insurance \$50, Print and Social Advertising \$75

Total Concert Costs: \$3,725

July 28th Doug Horne and The Rhythm Makers

Personnel Costs:

Swing Band, 1 Sound Engineer, 1 Lakeside Audience Representative/Admin

Total Personnel: 12

Personnel Cost: \$2,000

Venue Costs:

Venue costs (parking, fees, signage) \$250, Officer \$100, Insurance \$50, Print and Social Advertising \$75

Total Venue Costs: \$475

Total Concert Costs: \$2,475

August 11th Bach In Style

Personnel Costs:

10 Musicians, 1 Sound Engineer, 1 Lakeside Audience Representative/Admin

Total Personnel: 12

Personnel Cost: \$3,000

Venue Costs:

Venue costs (parking, fees, signage) \$250, Officer \$100, Insurance \$50, Print and Social Advertising \$75

Total Venue Costs: \$475

Total Concert Costs: \$3,475

Organization Resume

Lakeside Artists Guild and Academy is a 501c3 nonprofit established to support and grow music performance and education in Northwest Indiana . Since its founding in September 2020, Lakeside has produced over 150 performances in the region, many free of charge and accessible to the general public. We have locally recorded and produced two cds of

original arrangements. Our eclectic style features a wide range of material - from Symphonic to Folk, Pop and original composition works.

Lakeside Artists Guild musicians and additional staff bring music classes to our region every Tuesday in Cedar Lake at Lakeside Artists Academy. Our teachers present music in innovative ways, training the next generation of musicians with the lifelong skills for a lifelong love of music. Our most accomplished students earn opportunities to perform with our professionals on select programs and to musically serve and volunteer in the community. These performances give our students valuable experience as they prepare for careers in music and music education.

To view a sample of our Academy programs visit: <https://lakesideartistsguild.com/academy/>

Please find our Artist Biographies at: <https://lakesideartistsguild.com/artists/>

Thank you for considering Lakeside Artists Guild as you invest your business dollars in our local community!

Cordially,

Andrew Anderson, Founder

Lakeside Artists Guild and Academy Inc.,

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